



For Immediate Release

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PARTNERS ENCOURAGE PUBLIC TRANSIT USE DURING WINTER MONTHS

Free Transit Pass Available to Those New to the System

ST. LOUIS (Nov. 13, 2025) ... In rain, sleet or snow, public transportation proves to be a safe and reliable way to get where you need to go. Citizens for Modern Transit (CMT), St. Clair County Transit District and Metro Transit are therefore encouraging area residents to give transit a try before winter’s arrival by offering a FREE Metro Transit Adventure Day Pass (valued at \$5) to those who are new to MetroLink and MetroBus. All transit riders can also sign up for CMT’s FREE Guaranteed Ride Home, a program that provides peace of mind by providing subsidized access to more immediate transportation options when unexpected issues arise. To register for a free transit pass and/or the Guaranteed Ride Home program, visit www.cmt-stl.org.

“Public transit is well known for saving people money on fuel, parking and vehicle maintenance, but there are additional benefits during winter months,” commented Kimberly Cella, CEO of Citizens for Modern Transit. “It eliminates the need to shovel and de-ice personal vehicles and navigate snow-covered streets, while decreasing the number of vehicles on the road in hazardous conditions. Transit riders can sit back and relax as they travel in a warm, stress-free environment.”

Those new to the transit system can use the FREE Metro Transit Adventure Day Pass (valued at \$5) to experience the ease of usability before winter weather strikes. CMT’s Guaranteed Ride Home program is available to current transit riders. If a personal emergency, sickness, unscheduled overtime or winter weather throws one’s usual commute off track, CMT will reimburse 80% of the cost of a ride-hailing service, taxi or rental vehicle. Transit riders can utilize this program up to four times annually. Pre-registration is required.

Santa will be riding the MetroLink from 4:00 to 5:30 p.m. on Dec. 4. His helpers will be at the 5th & Missouri, Belleville, Brentwood I-64, Central West End, North Hanley and Shrewsbury-Lansdowne I-44 Transit Centers during the same timeframe. Together they will surprise and delight current riders with sweet holiday treats and customized snow globes with a QR code that makes it easy to quickly register for CMT’s FREE Guaranteed Ride Home program. To learn more visit www.cmt-stl.org.

Citizens for Modern Transit (CMT) is the St. Louis region’s transit advocacy organization. Established in 1985 to help bring light rail to St. Louis, CMT’s mission is focused on championing, challenging, encouraging and advocating for public transit in an effort to drive economic growth and improve quality of life. To help support this mission, the organization works to develop ridership programming, transform spaces around transit stops, help secure local and federal transit funding, serve as a strong and effective voice on transit-related issues and opportunities, and ensure safe, convenient, user-friendly and affordable access to the area’s integrated public transportation system. To learn more, visit www.CMT-STL.org or follow the organization on Facebook, X, Instagram or LinkedIn.