Request for Proposals for Q4 Community Engagement, Oh What Fun It is To Ride Transit

Partnership between Citizens for Modern Transit and St. Clair County Transit District

Citizens for Modern Transit ("CMT") in partnership with the St. Clair County Transit District is seeking a designer to assist with the Q4 Community Engagement events around transit, Oh What Fun It is to Ride Transit. The goal of the program is to build and promote ridership on the transit system.

Scope of services will include creation of a program logo, billboard, transit ads, and print ads for the program.

CMT encourages disadvantaged, small, women-owned, and/or minority business participation.

Proposals are due on Oct. 14 at 4:00 p.m. local time to the following address:

Citizens for Modern Transit
701 Market, Ste. 275
St. Louis, MO 63101

Late proposals will be returned unopened. One electronic copy via email (kcella@cmt-stl.org) from a firm principal committing the proposal for a minimum of ninety (90) days. **Faxed proposals or proposals submitted with an inadequate number of copies will not be accepted. Work products will need to be completed no later than November 1, 2024.**

All proposals submitted in response to a CMT request for proposal (RFP) will initially be evaluated using the following criteria (each weighted equally):

1. *Qualifications of person/firm conducting the work*
2. *Proposal Quality*
3. *Product samples – samples provided and/or on firm website need to be relevant to work being asked to be completed.*
4. *Cost*

Once the proposals are narrowed down to the top candidates using these criteria, the final selection will be determined with consideration to price and the above criteria. The proposal providing the best value to the project will be selected.

CMT will award the work to the responsible firm whose proposal is most advantageous to the project, with price and other factors considered. CMT reserves the right to reject any proposals deemed non-responsive to the RFP. CMT reserves the right to reject all proposals if the competitive process is not met and may reissue the RFP with or without changes.