

## Why it matters.



I moved back to St Louis two years ago from Arizona. I had been away for 30 years. When I left there was no train system, and I never used the buses. Returning at the age of 80 and with mild glaucoma, I decided to give up my car. I'm a fan of transit now and my non-transit friends are tired of me singing it's praises! Please keep improving and expanding. Many people need transit and enjoy it."

**JOANNE FRITZ**  
*Transit Commuter*



Not everyone has access to their own personal transportation, so having available and reliable transit options is important. Transit allows people to come and go as they please and provides them with feelings of freedom and independence.

Supporting organizations like Citizens for Modern Transit helps promote transit accessibility and serves as a voice for people's needs."

**JOYCE COLLINS-CATLING**  
*Transit Commuter*



I believe CMT is one of the most important keys to the region's success. Working to create safe transit opportunities for all and connecting people are essential elements to an overarching strategy that promotes economic growth throughout the region. CMT champions the connections that help our region's growth!"

**AL MOORE**  
*Director of Corporate Security and Crisis Management  
SPIRE, INC.*

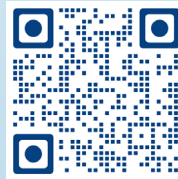
## Our thanks to you.

By becoming an individual or corporate member, you can make a very tangible difference.

### *And, as a thank you, CMT provides:*

- Complimentary tickets to ride the MetroBus or MetroLink
- Invitations to member-exclusive events
- Access to CMT's newsletters and weekly eblasts
- Special gift for membership of \$100 or more
- Guaranteed Ride Home Program
- Results of Studies and Research

### Become a member



701 Market, Ste. 275,  
St. Louis, MO 63101



# THE REASON

# Why

## IS WHAT FUELS OUR MEMBERSHIP



## Join us today!



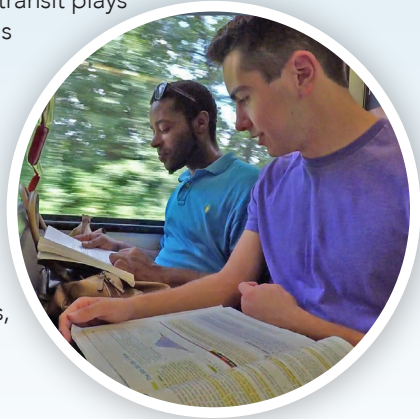
## Public transportation matters.

Some people rely on transit to get to work and school and to gain access to goods and services. Others have loved ones who are transit operators, employ individuals who depend on transit to get to work, or electively use it to get to bi-state regional sports and entertainment venues.

Public transit also significantly impacts local economies. It attracts business and industry, sparks development, influences employee mobility, promotes equality and employs thousands of area residents.

These are all reasons why Citizens for Modern Transit (CMT) is continually working to champion, challenge and encourage the advancement of accessibility through the region's safe, integrated, user-friendly and affordable public transportation system. It is also why we are backed by more than 20,000 members, consisting of transit riders, employers, academic institutions, and labor and community organizations. Each understands the role transit plays in making the St. Louis region a viable one.

CMT is a 501(c)3, member-based organization, and to accomplish our mission, we rely heavily on the support of businesses, organizations and individuals. Please consider becoming a member and letting us know **"the reason why"** transit matters to you.



## MAKE A CHANGE

**All contributions are tax deductible and help the organization fulfill its mission-driven objectives to:**

- Implement short and long-term transit access expansion plans
- Secure funding for transit development
- Help ensure a safe and secure ride for all transit users
- Commission pilot programming, studies and assessments to help underscore the value of transit, make informed decisions and advance transit accessibility
- Keep elected officials and key stakeholders up-to-speed on transit-related issues and opportunities
- Establish relevant programming to build ridership
- Host free Talking Transit events, covering timely, transit-related topics
- Champion the local transit system and help advance the region
- Empower, lead and maintain highly effective board members, staff and volunteers
- Ensure efforts meet the needs of the organization's diverse constituency
- Build grassroots support in the community for transit, among both riders and non-riders

### BY CHECK

Please make checks payable to: **Citizens for Modern Transit** and mail to 701 Market, Ste. 275, St. Louis, MO 63101.

Name

Address

City

Phone

State

Email

Zip

### BY CREDIT CARD

Mastercard  Discover

Visa

AMEX

Card Number

Expiration Date

Name on Card

Signature

### ONLINE: [www.cmt-stl.org](http://www.cmt-stl.org)

Credit card payment info can be submitted above or processed on our website.

### CASH ENCLOSED

CMT is a 501(c)3 and all contributions are tax deductible.

## HOW TO GIVE

WHAT'S THE REASON YOU SUPPORT CMT? *Why*