Request for Proposals for Design of SCCTD Flyer Vehicle Wrap in St. Clair County, Illinois

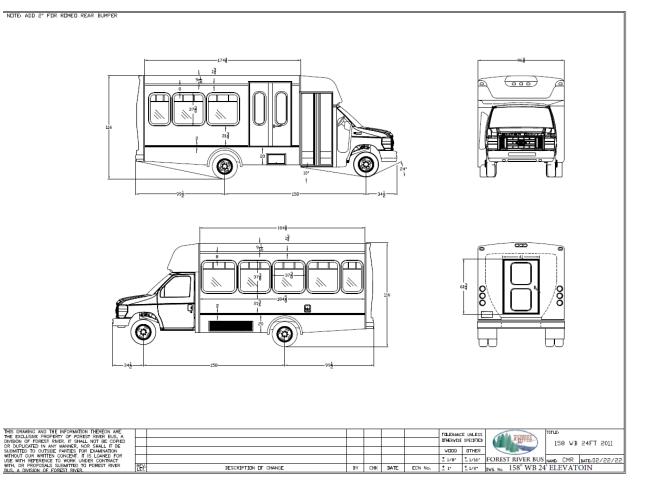
Partnership between Citizens for Modern Transit and St. Clair County Transit District

Citizens for Modern Transit ("CMT") in partnership with the St. Clair County Transit District is seeking a consultant to assist in the creation of branding/vehicle wrap for the SCCTD Flyer service in St. Clair County, IL.

Work products will include creation a vehicle design based on the specs provided. Windows and doors will not be included in the design. The campaign goal will be to boost interest in the SCCTD Flyer, improve branding and awareness of transit option, and tie in with the current SCCTD Transit fleet.

Final vector files will be needed for the manufacturer.

CMT encourages disadvantaged, small, women-owned, and/or minority business participation.



Proposals are due on December 4, 2023 at 4:00 p.m. local time to kcella@cmt-stl.org

Late proposals will not be considered. Work product designs will need to be completed no later than Jan 5, 2024.

All proposals submitted in response to a CMT request for proposal (*RFP*) will initially be evaluated using the following criteria (each weighted equally):

- 1. Qualifications of person/firm conducting the work
- 2. Proposal Quality
- 3. *Product samples samples provided and/or on firm website need to be relevant to work being asked to be completed.*
- 4. *Cost*

Once the proposals are narrowed down to the top candidates using these criteria, the final selection will be determined with consideration to price and the above criteria. The proposal providing the best value to the project will be selected.

CMT will award the work to the responsible firm whose proposal is most advantageous to the project, with price and other factors considered. CMT reserves the right to reject any proposals deemed non-responsive to the RFP. CMT reserves the right to reject all proposals if the competitive process is not met and may reissue the RFP with or without changes.