

## MAPLEWOOD TRANSIT STOP TRANSFORMATION PROJECT

Request for proposals (RFP) for public art

### Project Background

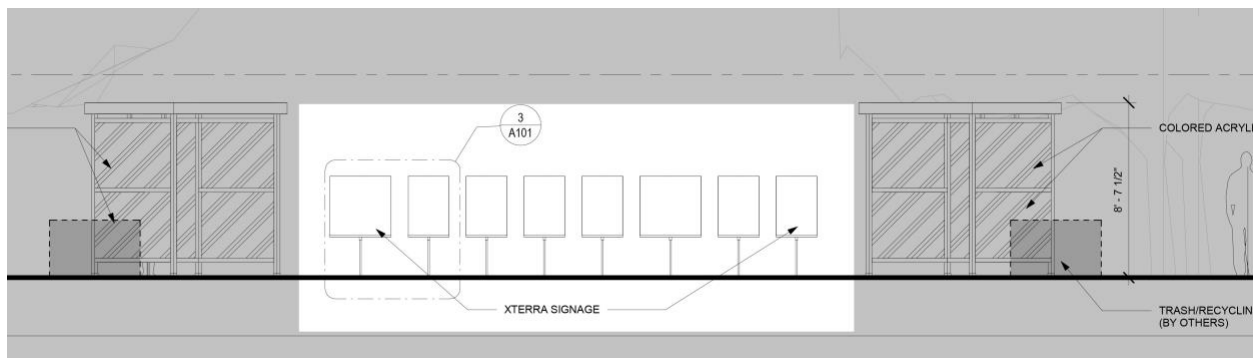
[KaBOOM!](#) is the national non-profit organization dedicated to bringing balanced and active play into the daily lives of all kids, particularly those growing up in poverty in America. For more than 20 years, KaBOOM! has created safe, engaging places to play, inspire communities to promote and support play and drive the national discussion about the importance of play in fostering healthy and productive lives. KaBOOM! collaborates with community partners and has built and improved more than 17,000 playgrounds while engaging over 1.5 million volunteers and serving more than 9 million kids.

Play Everywhere is a unique KaBOOM! program that infuses play into the built environment, beyond traditional playspaces. Through Play Everywhere, KaBOOM! has inspired playful installations in unexpected spaces – sidewalks, public plazas, transit stops, to name just a few.

In the St. Louis metro region, KaBOOM! is partnering with [Citizens for Modern Transit \(CMT\)](#) and [AARP](#) in St. Louis to provide playful installations to transit stops. CMT is the regional transit advocacy organization creating programming to build transit ridership and system improvements that see multi-modal transportation as the catalyst to drive economic growth to improve quality of life in the St. Louis region. AARP in St. Louis is the local chapter of the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. The partners identified the City of Maplewood, an inner-ring suburb of St. Louis, located in St. Louis County, Missouri with just over 8,000 residents, as a municipal partner that would be interested to pilot the St. Louis region's first Play Everywhere transit stop installation. As the City of Maplewood is committed to providing cost-effective, courteous and responsive service to all citizens and to take a leading role in fostering a community that is a desirable place to live, work and play, AARP in St. Louis, CMT, and KaBOOM! believe that this project will provide an engaging amenity to transit riders and Maplewood residents alike.

### Request for Public Art Proposals

The project seeks proposals for a public art installation for the [Maplewood Transit Stop Transformation project](#) on the corner of Manchester Road and Marshall Avenue. The public art installation will be a key feature of the transit stop transformation project- an imaginative redesign of a MetroBus stop. Please see images below for location of the public art installation in relationship to overall transit stop and proposed transit stop design.





Images are provided for reference for color scheme for transit stop and sidewalk paint (not included in public art scope), the rendered MAPLEWOOD sign is only shown for demonstration purposes and is the subject of this RFP.

The public art will be installed on free-standing, double-sided Xtira panels, an exterior grade medium-density fiberboard, with a letter routed out of each panel to spell out MAPLEWOOD routed out from the panels. The public art will highlight this reference to Maplewood and serve as an identity marker for the neighborhood. How and what this looks like is up to the artist. Paint is encouraged as a medium, but other exterior grade materials are welcomed. Please see attached diagrams for more detailed view of panels.

The project will have a community engagement aspect and community members will play a part in painting, installing or co-creating the final art project. The panels are removable and will be painted or installed off-site with community members and then installed permanently as part of the transit stop.

Key responsibilities of the public artist include:

- Design of Public Art
  - o Work with project team to finalize a public art installation celebrating the identity and City of Maplewood.
- Project Panel Execution and Community Paint Day

- Facilitate a community event that supports the participation of painting or creating portions of the public art piece.
- Project Installation
  - Work collaboratively with KaBOOM!, City of Maplewood, CMT and AARP in St. Louis team to ensure a timely and efficient delivery of project.

A successful creative collaborator will have experience performing the following functions:

- Community Engagement
  - Develop fun activities that community members of all ages and abilities, including those without any art training, can participate in.
- Design Development
  - Produce project renderings or representations and other materials that are representative of public art installation.
- Installation
  - Specify weather resistant materials that are durable and long-lasting for the public art installation.

The artist will have a deep understanding and commitment to equitable development, the impact and possibility of play and the ability for creative interventions to produce long-term impact in neighborhoods.

Budget:

\$1250 to include artist fee for design concept, participation in community engagement event and assistance with project installation. Artist will be asked to provide a list of materials with materials being provided by KaBOOM!

Schedule (subject to change):

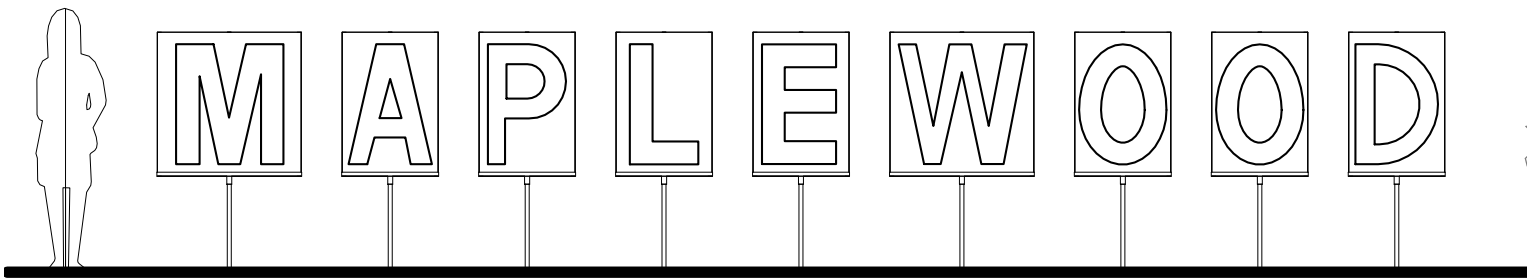
What	Date
RFP Application Due	2/7/2020 at 5 p.m. CT
Public Art Selection	2/12/2020
Finalized Project Proposal	2/24/2020
Community-Engaged Public Art Workshop	Week of 2/28/2020
Public Art Installation	Early March

Please submit:

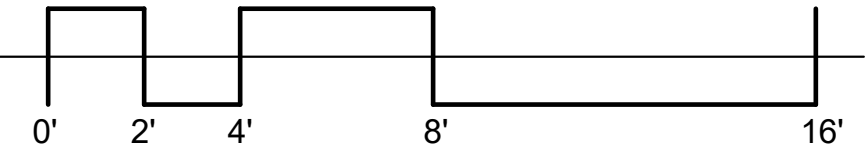
1. Proposal description that explains your project idea. Please include your process for including community engagement. (500 words maximum)
2. What has been your experience leading a community-engaged creative process? Give one specific project example of successful engagement activities and community impact (250 words maximum)
3. What are some challenges you've experienced with projects installed in public space? How were you able to problem-solve and address the challenge? (250 words maximum)
4. Proposed public art idea in 2-3 images that capture the spirit of the project, showing the project from both sides of the double-sided panel work. Feel free to use the attached detailed panel images to render your idea or create your own perspective.
5. Resume or related experience summary.
6. 1-2 project examples (150-word description and 5-10 images maximum).
7. 1-2 Community partner references.

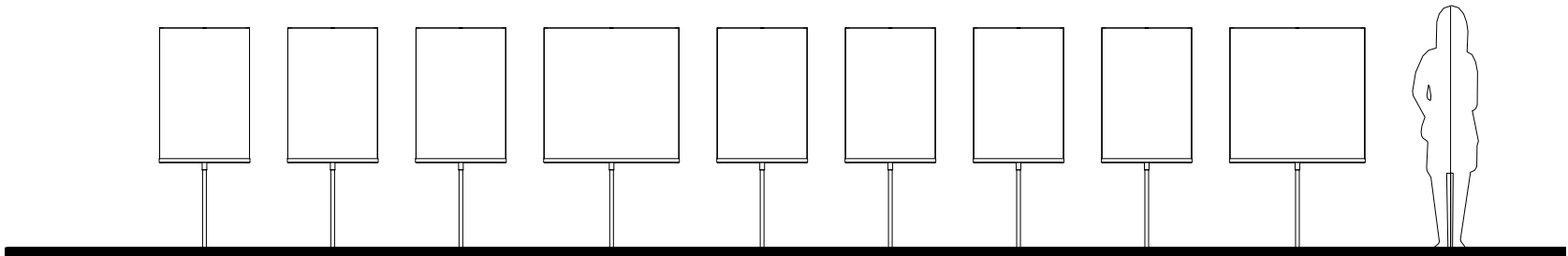
For questions or clarifications, please contact [inquiries@kaboom.org](mailto:inquiries@kaboom.org) by Monday January 27, 2020.

Proposal are due Friday February 7, 2020 by 5pmCT to [inquiries@kaboom.org](mailto:inquiries@kaboom.org)



**SIGNAGE ELEVATION - NORTH**





**SIGNAGE ELEVATION - SOUTH**

