



Sponsorship Information Form

CMT's Great Race 2016

Thursday, May 12, 2016

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

To be included in all event materials, please check each of the following that apply, and return this form with payment to the address listed below, no later than March 20, 2016.

Gold Level Sponsor – \$5,000

The organization will be recognized as one of the event's presenting sponsors; invited to have as many as 5 organizational representatives added to one of the respective Great Race teams; granted premiere positioning of the organization's logo on "team" t-shirts and in event marketing materials and print ads; incorporated, as relevant, in media interviews surrounding the event; given a complimentary booth/table at finish line celebration to raise awareness about the work of the company/organization; granted option of providing a premium item(s) for inclusion in the swag bags given to race participants and a specified number of general attendees; recognized at the event via onsite signage and official remarks; given opportunity to help recognize the winning team with an award; given 15 event "team" t-shirts, and listed as a presenting sponsor in all press materials and social media outreach efforts. Please note: additional incentives are open for discussion on a commitment by commitment basis.

Silver Level Sponsor – \$3,000

The organization will be recognized as a Silver Level Sponsor; invited to have up to 3 organizational representatives added to one of the respective Great Race teams; granted second-tier inclusion of the organization's logo on "team" t-shirts and in event marketing materials and print ads; given a complimentary booth/table at finish line celebration to raise awareness about the work of the company/organization; granted option of providing a premium item for inclusion in the swag bags given to race participants and a specified number of general attendees; given 10 event "team" t-shirts, and recognized as a Silver Level Sponsor at the event via onsite signage and listed as such in all press materials.

Bronze Level Sponsor – \$1,000

The organization will be recognized as a Bronze Level Sponsor; invited to have 1 organizational representative added to one of the respective Great Race teams; granted third-tier inclusion of the organization's logo on "team" t-shirts and in event marketing materials and print ads; given a complimentary booth/table at finish line celebration to raise awareness about the work of the company/organization; given 1 event "team" t-shirt, and recognized as a Bronze Level Sponsor at the event via onsite signage and listed as such in all press materials.

_____ **Additional "Team" shirts, each @ \$15**