

Goals delegated to CMT in OneSTL Plan: Progress Report, Summer 2015

| CATEGORY | GOAL | OBJECTIVE | STRATEGY | CMT program | Other details | Future CMT projects planned |
|---|---|---|---|--|--|---|
| Prosperous: Coordinate economic development efforts to create quality employment and development opportunities and build a diverse, innovative, and entrepreneurial economy. | Goal 3: Promote resource-efficient business practices. | Encourage businesses to employ sustainable business practices that protect the natural resources of the region and promote livable communities. | Promote the Green Business Challenge and other sustainable business development initiatives. | Try and Ride, Guaranteed Ride Home | Try and Ride Green Business Challenge : http://cmt-stl.org/cmt-teams-up-with-stl-green-business-challenge-to-focus-on-transit-at-work/ | continue Try and Ride Green Business Challenge, expand Try and Ride program, increase GRH membership |
| Distinctive: Maintain, develop and enhance the unique places and communities in our region through investment that reflects local values, diversity and character. | Goal 4: Foster active and healthy lifestyles. | Maintain and improve residents' access to quality parks and recreational opportunities. | Identify and improve connections from neighborhoods to parks through trails, on-road bikeways, sidewalks and development of new parks. | Ten Toe Transit to Trails, Metro Market at Rock Road Station, Transit to Trails campaign (with GRG) | | continue Ten Toe Transit to Trails into Fall 2015 Session, October 2015 CMT Metro Market planned at Swansea MetroLink Station |
| | | Increase access to local, fresh and healthy food. | Support the Farm to Family Naturally Mobile Market program and other similar programs. | CMT's Metro Markets | | October 2015 CMT Metro Market planned at Swansea MetroLink Station |
| | Goal 5: Reduce combined housing and transportation costs | Objective: Encourage land use and transportation planning that increases access, promotes health and reduces costs for residents. | Work with local governments, transit providers and developers to implement Transit Oriented Development Plans (TOD) developed through OneSTL. | CMT's Metro Markets | Pagedale TOD overlay adopted - 1st official around transit: http://cmt-stl.org/pagedale-board-of-aldermen-adopts-transit-oriented-development-form-based-zoning-district-around-rock-road-metrolink-station-with-help-of-cmt-and-others/ | October 2015 CMT Metro Market planned at Swansea MetroLink Station |
| | | | Assist communities that have bus and light rail services to implement TOD plans. | | Pagedale TOD overlay adopted | |
| | | | Develop a TOD website and lecture series. | CMT Lecture Series, TOD Database | TOD Database: http://cmt-stl.org/transit-oriented-development-clearinghouse/ | |
| Inclusive: Engage all citizens in regional civic and cultural life by providing quality, equitable services and opportunities. | Goal 2: Eliminate areas of concentrated poverty. | Objective: Spur redevelopment in areas of concentrated poverty through public investments. | Encourage TOD at MetroLink stations that are in or close to racially concentrated areas of poverty. | CMT's Metro Markets | | |
| Green: Protect and enhance the quality of water, air, land, and biodiversity in order to maintain a healthy population, economy, and ecosystem. | Goal 4: Exceed clean air standards. | Maintain priority focus on clean air for the region. | Continue efforts to reduce vehicle miles traveled (VMT). | Try and Ride, Guaranteed Ride Home | Try and Ride 2600+ new riders on the system | expand Try and Ride program, increase GRH membership |
| | | | Implement a new Try-n-Ride program to attract more people to transit. | Try and Ride | Try and Ride 2600+ new riders on the system | expand Try and Ride program |
| Connected: Develop and maintain a safe, accessible, multi-modal transportation system that connects local communities and links the region to the nation. | Goal 1: Utilize transportation assets to stimulate economic development. | Objective: Support Transit Oriented Development (TOD). | Include sample design standards for development around station areas in the OneSTL Sustainable Solutions Toolkit. | | Pagedale TOD overlay | |
| | | | Create a model zoning ordinance that ensures land surrounding station areas is compatible with future TOD opportunities and include in the OneSTL Sustainable Solutions Toolkit. | | Pagedale TOD overlay | |
| | | | Conduct workshops for local officials on TOD and design standards, including form based code and flexible parking standards for development around Metro stations. | | | |
| | | | Create working group to pursue implementation of TOD recommendations and plans. | | | |
| | Goal 3: Expand public transit accessibility and utilization. | Increase transit ridership. | Improve rider experience through general service and technology enhancements such as additional transit centers; a Smart Card system for automated fare payment; GPS tracking of MetroBuses; additional seating, shelters, signage and lighting at MetroBus stops; and real-time arrival and departure bus information directly available to customers. | | promotion of online app for transit | ZimRide partnership and promotion with Enterprise |
| | | | Promote transit through educational campaigns such as the "Ten Toe Express Walking Program", "Make Your Move on Metro", "Monthly Transit Picture Contest", "Tapping Into Transit", and "Try-n-Ride." | Great Race, Get out and Explore, Ten Toe, Try and Ride, Guaranteed Ride Home, Transit Crush | | continue and expand existing programs/campaigns |
| | | | Increase the use of incentives for riding transit such as workplace programs like the "Guaranteed Ride Home Program." | subsidy programs, GRH, partnership with Green Business Challenge | | promote and increase enrollment in GRH |
| | | Increase access to transit. | Continue to study and identify funding sources for Bus Rapid Transit and MetroLink expansion. | County Study, Funding Study with Transit for America, CMT's 30th Anniversary Panel Discussion with local leaders | WAS NOT PEGGED AS CMT GOAL, BUT WE DID IT WITH STUDY, etc. | |
| | | | Implement recommendations from Metro's existing planning efforts including "Moving Transit Forward" and the "St. Louis Rapid Transit Connector Study." | Funding Study with Transit for America | | |
| | | | Encourage efforts to create a dedicated state funding program for transit in Missouri. | | | Advocacy Plan |
| | | | Promote projects that improve connections between transit stops and surrounding communities. | Transit to Trails, Ten Toe Express | | |
| | | | Support the national High-Speed Intercity Passenger Rail Program, in particular the Chicago to St. Louis route, and ensure the adequacy of transit and other modal connections at stations. | | | |
| | Goal 5: Effectively manage and maximize the efficiency of existing transportation assets. | Utilize transportation demand management strategies to reduce regional vehicle miles traveled (VMT). | Encourage employers to participate in vanpooling and carsharing programs. | Great Race | Great Race - focuses on multimodal | |
| | Goal 6: Provide a safe and secure transportation system. | Improve transportation security | | audit of stations through CMT's Metro Monitors | CMT not pegged to prioritize, but Ad Hoc Security Committee formed | |
| Efficient: Promote regional energy and resource efficiency to maintain the health, safety, and economic vitality of our communities. | Goal 5: Increase efficiency of economic development initiatives. | Increase density in core areas of the region. | Encourage mixed-use Transit Oriented Development through the OneSTL Sustainable Solutions Toolkit and OneSTL reports. | | | |