

# Transportation for America

## Funding Transit in St. Louis July 23, 2015

Beth Osborne, senior policy advisor

[www.T4america.org](http://www.T4america.org)  
@t4america

# About T4A



## Thinking Outside the Farebox

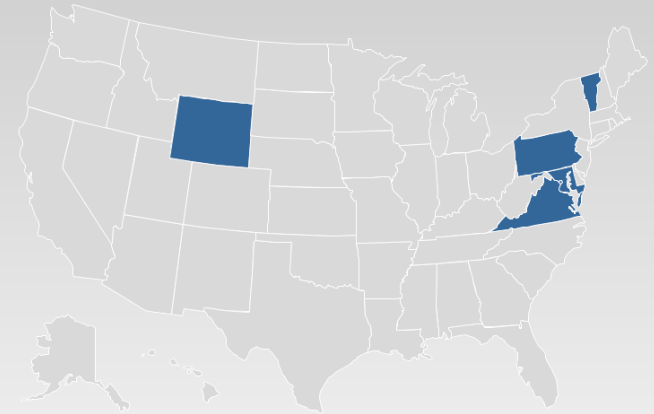
*Creative Approaches to Financing Transit Projects*



## Making the MOST of MAP-21

A Guide to the 2012 Federal Transportation Law —  
And How to Use It for Positive Change in Your Community

SINCE 2012,  
97.2% OF REPRESENTATIVES IN THESE STATES  
VOTING **YES** ON BILLS TO RAISE  
TRANSPORTATION REVENUE  
WON THEIR NEXT PRIMARY



## Putting deficient bridges on the map

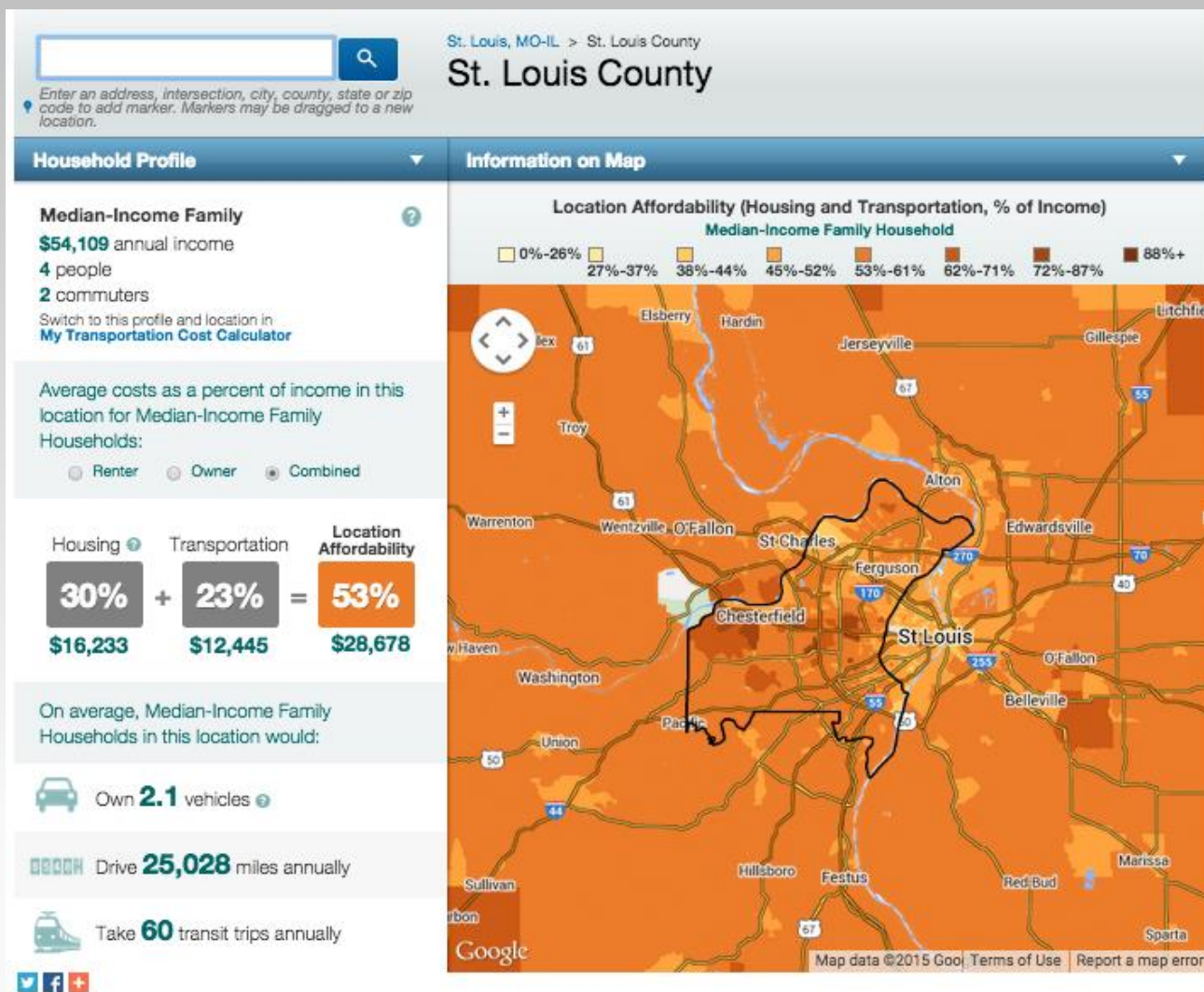
Our regular reporting on aging and crumbling bridges gained significant media attention, helping communities nationwide make the case for smarter transportation spending.

# Consulting and Research



**East Metro**   
**STRONG**

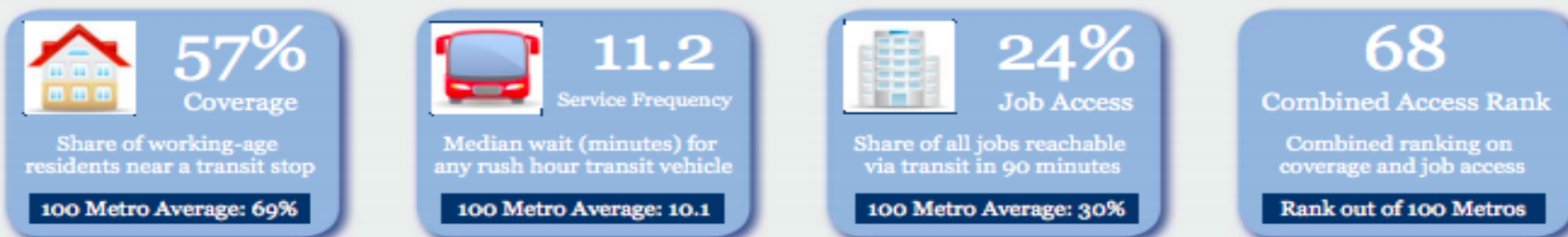
# Why Transit? Reduces Household Expenses.



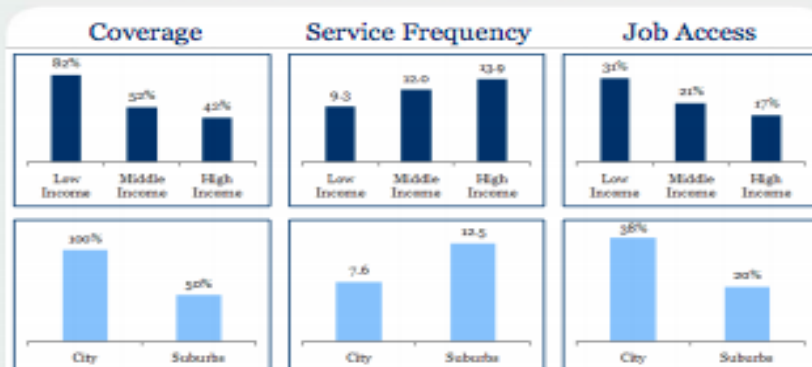
# Why Transit? Connects to Jobs.

## St. Louis, MO-IL Metro Area Missed Opportunity: Transit and Jobs in Metropolitan America

### Transit Accessibility Profile

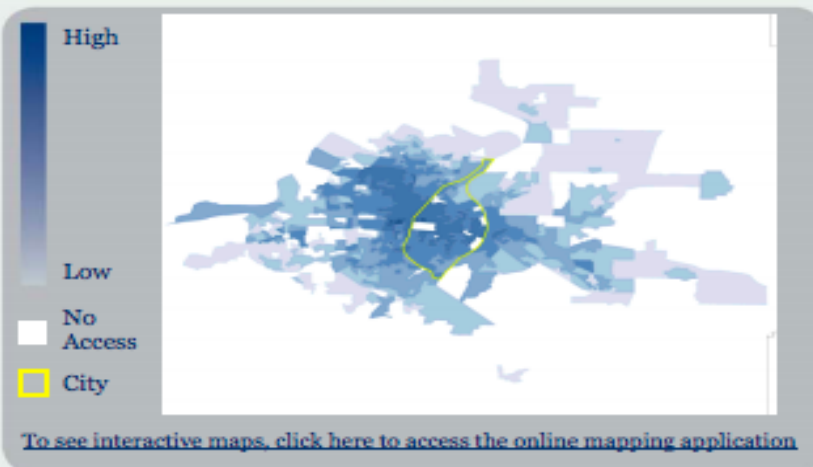


### Neighborhood Income and Location



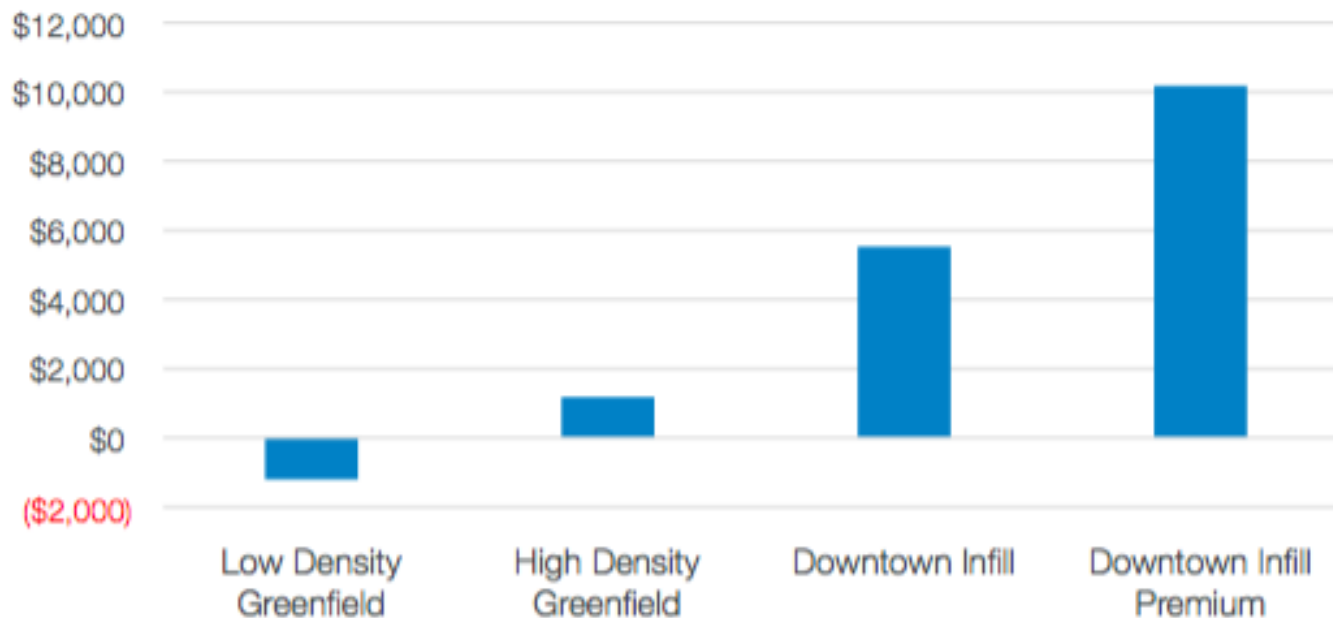
- Low Income: under 80% Area Median Income (AMI); High Income: over 120% AMI  
- City is first named city in metro area name plus other cities in name with at least 100,000 residents; suburbs are the remaining portion of metro area  
- Source: Brookings analysis of transit agency, Nielsen Pop-Facts 2010, and Nielsen Business-Facts data

### Job Accessibility



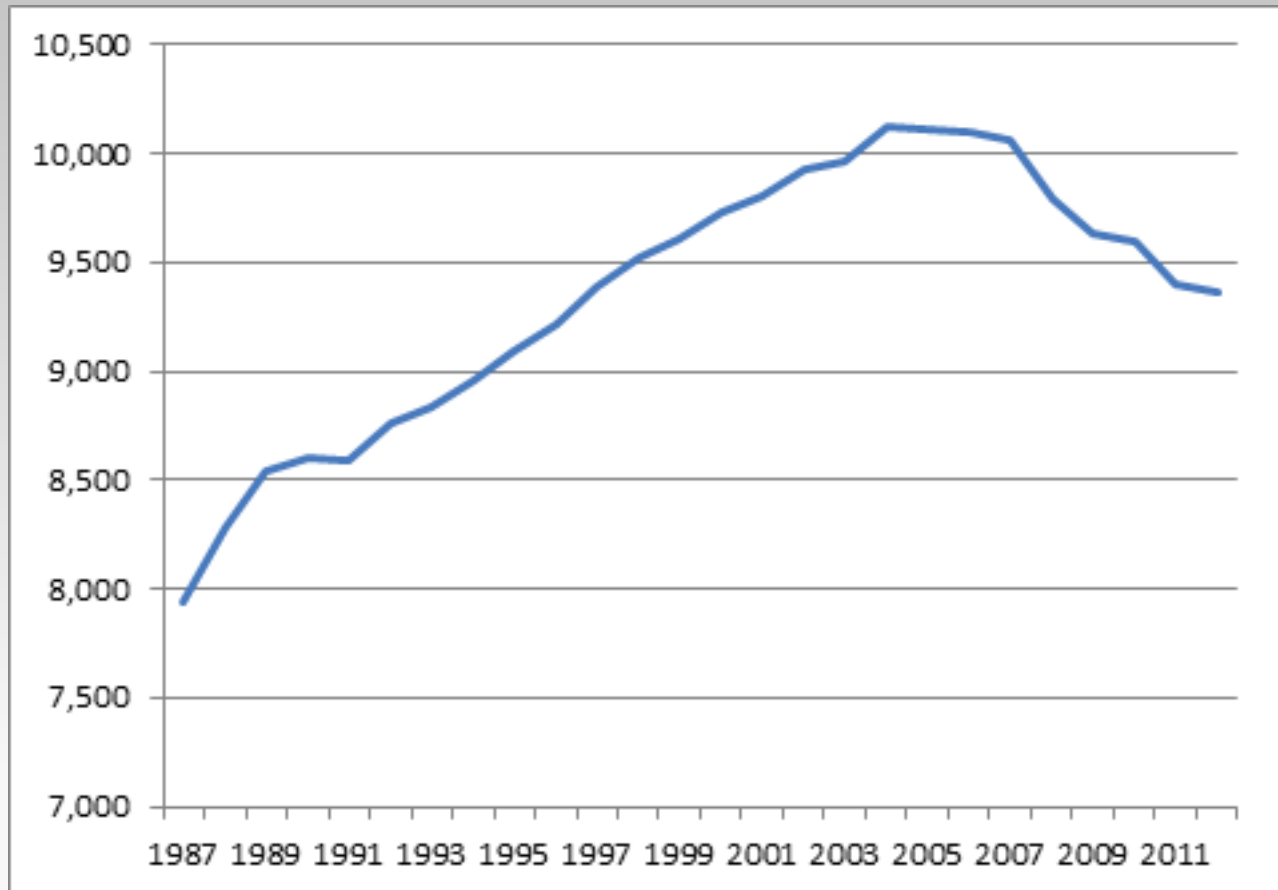
# Why Transit? Productive Development.

FIGURE 2  
Annual net fiscal impact per acre at build-out  
Macon-Bibb County and School District combined





# Why Transit? People Drive Less.



Source: FHWA and Census Bureau

# Why Transit? Attracts Talent and Business.

The Washington Post

Workblog

## Why Wal-Mart, an icon of suburbia, had to urbanize its hometown

Younger recruits want city-style amenities. With the some corporate

The Washington Post

Style

## The old suburban office park is the new American ghost town

By Dan Zak July 20

recruiter at a conference in Washington D.C., he  
based.

kind of corporate office and there I recalled

7/22/2015

Google plans move into San Francisco's Mission District - LA Times

## Google plans move into San Francisco's Mission District

By JESSICA GUYNN

FEBRUARY 18, 2014, 11:10 AM

**S**AN FRANCISCO -- There goes the neighborhood.

First came the Google bus. Now the Google building.

ce building that's



# Why Transit? Attracts Talent and Business.



## Core Values

Why American Companies are Moving Downtown



IN PARTNERSHIP WITH



Center for Real Estate  
and Urban Analysis  
THE UNIVERSITY OF CHICAGO



# Transit Funding in St. Louis



## TRANSIT FUNDING IN ST. LOUIS



Transportation  
for America



# Transit Funding in St. Louis

Source	Funding Type	Funding	Benefits	Drawbacks
Federal	New Starts/ Small Starts	Average New Starts award is \$589 million. Average Small Starts award is \$35 million.	Large grant awards help cover a substantial share of total project costs—lowering the total money that local communities must raise.	Competitive and lengthy application process that requires FTA evaluation and Congressional action.
Federal	TIGER	Average award \$10-20 million.	Highly flexible, multimodal federal program that rewards innovative projects.	Highly competitive application process and small grant size.
Federal	Federal Loan Programs	Loan amount depends upon program rules and applicant's credit rating and ability to repay. The size of a loan can go into the hundreds of millions, if not over a billion.	Federal government assumes risk and offers low cost financing with flexible repayment terms.	Must apply to USDOT, which can be lengthy, and in the case of the rail financing program, pay the credit subsidy. Loans are financing and not funding.



# Transit Funding in St. Louis



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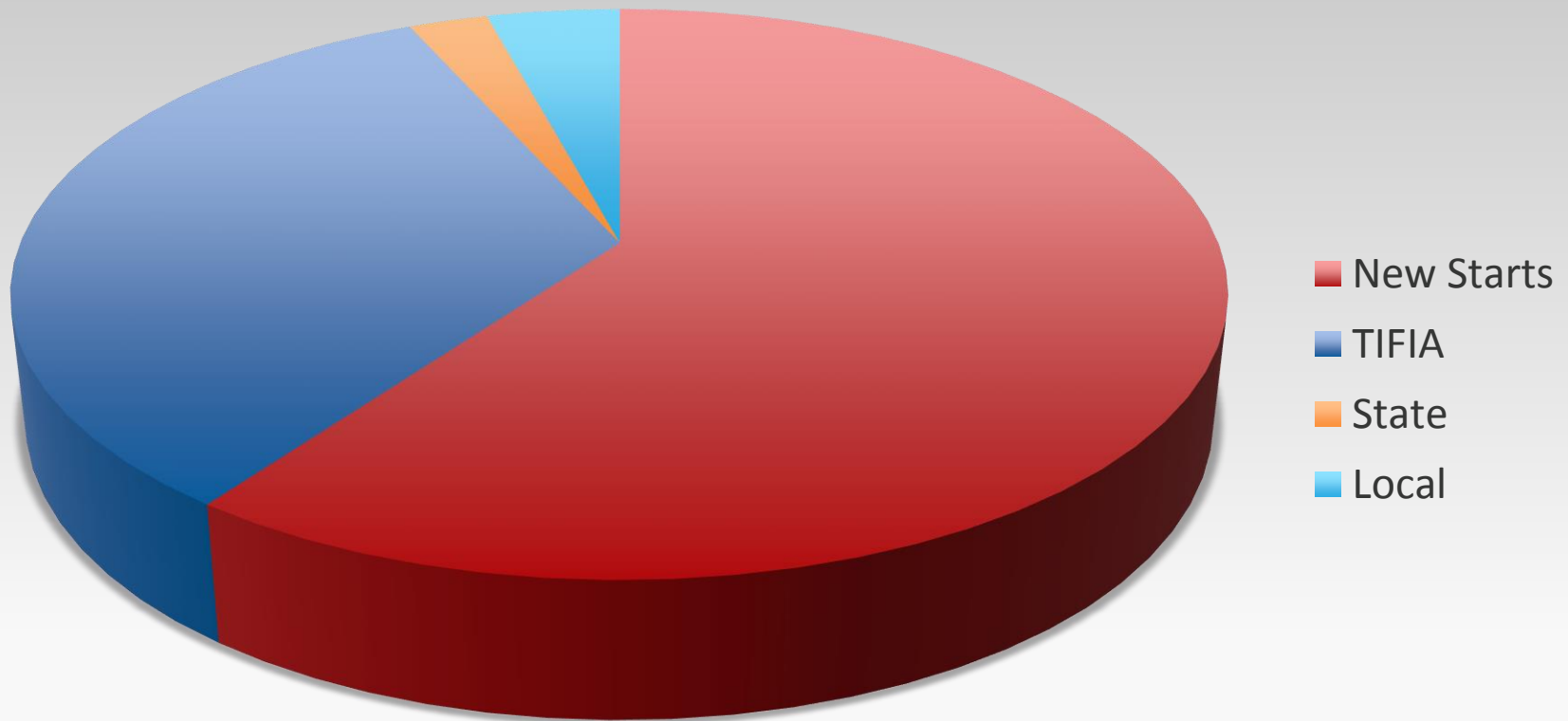


# Transit Funding in St. Louis



# Transit Funding in St. Louis

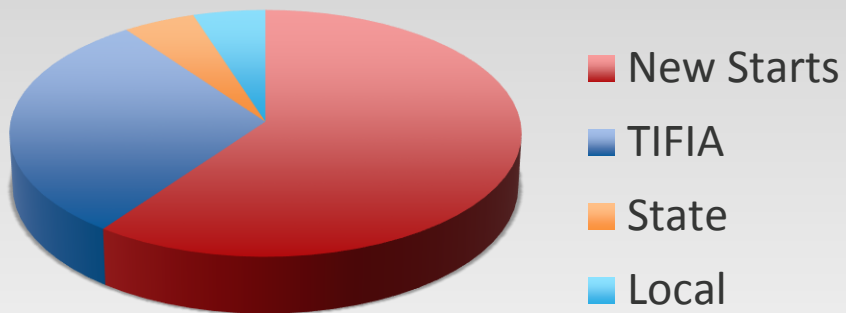
## Northside-Southside



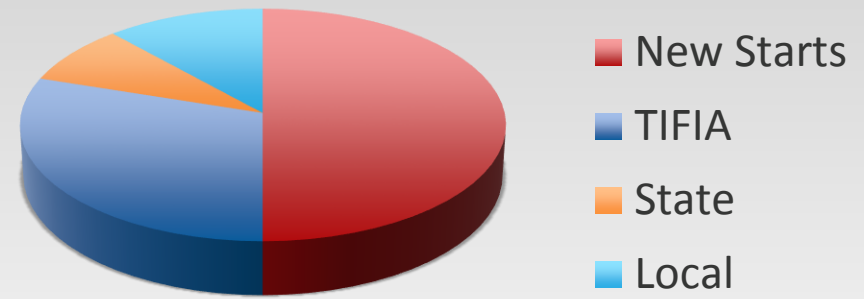


# Transit Funding in St. Louis

Segment, Option 1



Segment, Option 2



# Transit Funding in St. Louis



# Transit Funding in St. Louis

1. Engage public and stakeholders
2. Establish the purpose(s)
3. Set priorities
4. Use multiple funding sources
5. Be flexible

# Transportation for America

Beth Osborne

Senior Policy Advisor

[beth.osborne@t4america.org](mailto:beth.osborne@t4america.org)

202-955-5543 x 203

202-302-0240 cell