



**Request for Proposals  
for  
Graphic Design to Citizens for Modern Transit**

Citizens for Modern Transit (“CMT”) is seeking a graphic design consultant to assist CMT with an advertising campaign on CMT’s promotional month of events in May 2014 including the Great Race, Wake Up to Sweeter Commute events, Metro Market and the benefits of public transportation in order to increase transit ridership on the system. The tagline for the month will be; “*Work, Play, Everyday. Take Transit to go Your Way.*”

Work products will include creation and development of one cohesive look for one bus shelter ad design, one light rail windscreen design, onboard transit ads for bus and train (one of each), poster, two mailers, Wake Up to a Sweeter Commute registration piece and web graphics.

A detailed budget breakdown for each task/item listed above will need to be included with proposal.

CMT encourages disadvantaged, small, women-owned, and/or minority business participation. Proposers must include the DBE Participation Form or its equivalent in the proposal, even if the DBE participation is zero (0).

Proposals are due on February 18, 2014, at 4:00 p.m. local time to the following address:

“St. Louis Transit Action Program”  
c/o Kimberly Cella  
Executive Director  
Citizens for Modern Transit  
911 Washington, Ste. 200  
St. Louis, MO 63101

Late proposals will be returned unopened. Three (3) printed copies and one electronic copy via email (kcella@cmt-stl.org) from a firm principal committing the proposal for a minimum of ninety (90) days. **Faxed proposals or proposals submitted with an inadequate number of copies will not be accepted. Work product designs will need to be completed no later than March 24, 2014.**

CMT will post any supplemental information as necessary on the CMT website: [www.cmt-stl.org](http://www.cmt-stl.org).

Please visit our website periodically to check for any additional information.