



WHATS UP MAGAZINE
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NEWS RELEASE

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WHATS UP MAGAZINE PRESENTS *CITY SOUND TRACKS (3/27/2010)*

Public transit is a vital necessity to the future of every metropolitan area; it provides the critical regional access to employment, healthcare, education, and leisure. St. Louis is no different, and it needs excellent public transit to continue growing. Strong public transit means a system that is supported not only by robust funding, but also by a community that understands its importance in daily life. In celebration of local public transit, and in an effort to display creative and dedicated community support for the strengthening of this vital resource, local activists have organized the most innovative music festival in the United States. Whats Up Magazine, the local independent social justice publication, in collaboration with KDHX and STL Style, will present the **CITY SOUND TRACKS** Music Festival on Saturday, March 27, 2010.

CITY SOUND TRACKS is the music festival that moves you. Over the course of a full day, **CITY SOUND TRACKS** will provide riders with the opportunity to move along *MetroLink*, the local light rail system, while stopping off to listen to great local bands. The price of admission is the train ticket – any pass will be sufficient – and each stage will be only a short walk from one of several stations. In a joint effort with local organizations, **CITY SOUND TRACKS** will offer a listening and traveling experience that is peerless, while also demonstrating how useable public transit is for bringing our community together. Expected performance locations will be near some of the most important stations. Bands will perform throughout the day, allowing audiences to move back and forth from station to station – with stages only a short walk from stations - to see their favorite acts. **CITY SOUND TRACKS** holds the potential to be one of the most unique music festival experiences. Whats Up Magazine also foresees the possibility of other non-festival groups performing near the stations and commends the potential for any and all organic community participation. The goal is to showcase the talents of our community, as well as exhibit the convenience of our local transit system. For interviews, or more information, please refer to event contacts.

